



March 8, 2016

RE: CRGM Kids Club Sponsorship Opportunity

Dear Community Partner,

The Cane River Green Market introduced the CRGM Kids Club to children and families during the summer of 2015. The CRGM Kids Club provided an incentive for children to eat healthy and support local farmers by providing them \$10 in tokens to spend with Cane River Green Market vendors each Saturday as well as cool gifts and healthy eating tips. From April to July of 2015, approximately 500 individual children checked in at the CRGM Kids Club with many of them making repeat trips to the market with family and friends.

The Cane River Green Market was able to provide this incentive to children and families through a grant from The Rapides Foundation, Blue Cross Blue Shield of Louisiana Foundation, Central Louisiana Economic Development Alliance (CLEDA), and MarketUmbrella.org. Unfortunately, those grant funds have been depleted.

We are asking for your assistance to continue this great program at the Cane River Green Market. The market will operate each Saturday, April 30 – July 30, 2016. We are asking that you consider being a sponsor of the program to allow our families an opportunity to eat healthy, try new fruits and vegetables, and support our local farmers.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink that reads "Samantha Bonnette".

Samantha Bonnette
Cane River Green Market Manager, City of Natchitoches



CRGM Kids Club Sponsorship Form

Organization/Business: _____
Contact Person: _____
Address: _____
Phone: _____
Email: _____
Website: _____

SPONSORSHIP AMOUNT

The CRGM Kids Club will provide \$5 in tokens to the first 100 children to stop in at the CRGM Kids Club tent per market day. Sponsors will be recognized each week through social media, Cane River Green Market website, radio advertisements, and by signage at the CRGM Kids Club tent. Sponsorship levels are listed below; however donations of any amount will also be accepted. All donations will benefit the CRGM Kids Club program.

**Full Weekend Sponsorship \$500
(100 children)**

**Partial Weekend Sponsorship (\$250)
(50 children)**

Other Amount \$ _____

Authorized Signature: _____

Thank you for your sponsorship of this great program!

Please return completed forms and fees to:
Cane River Green Market, P.O. Box 37, Natchitoches, LA 71458-0037

**All sponsorship requests must be received by April 8, 2016 for consideration on promotional materials and advertising. Please email logos to sbonnette@natchitochesla.gov.*



